

Membership Application

Leadership Circle

- \$1200 Platinum Membership
up to 5 representatives
- \$600 Gold Membership
up to 3 representatives
- \$300 Silver Membership
up to 1 representative

Membership Classes

- \$150 Business
- \$125 Non-Profit

Optional
I was referred to a Membership by _____

Name(s) _____
Business _____
Email _____
Address _____
State _____ Zip _____
Mailing Address (if different) _____

I hereby give permission to the North Sacramento Chamber of Commerce to publish the above information on the web, business directory and visitor map. Company name, type of business, business address, phone, email, and web address.

Initial _____

Payment

- Check made Payable to "NSCC"
- Credit Card (Visa/MC)

Card #

Expiration 3-Digit Security Code

Signature _____

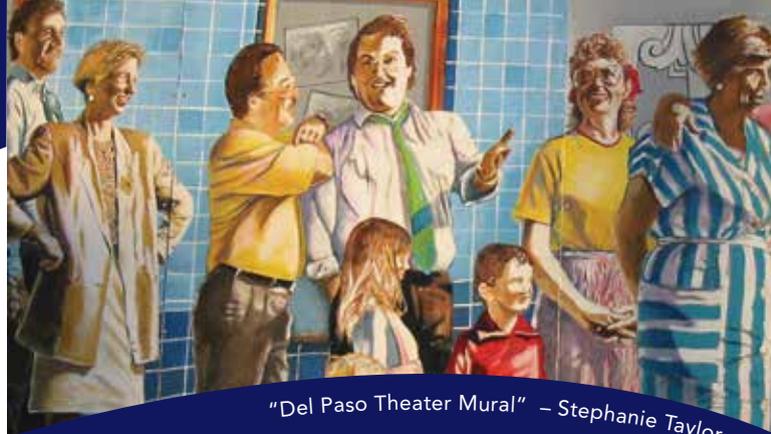
Name on Card _____

Billing Address _____

Applicant agrees to pay set amount above as his/her economic stake in maintaining the organization. All the representatives agree to adhere to and observe all bylaws as adopted by the Board of Directors. The applicant understands the annual dues investment is tax deductible as a business expense, not as a charitable donation. Membership period is for 12 consecutive months.

Mail form and Payment to:

North Sacramento Chamber of Commerce
P.O. Box 15468
Sacramento, CA 95851



"Del Paso Theater Mural" – Stephanie Taylor

Chamber Vision Statement

"Business Leadership dedicated to inspire and influence North Sacramento's economic vitality and our community's quality of life."

Our Mission

North Sacramento Chamber is a business driven non-profit organization dedicated to providing members with valuable benefits, collaborating with other community organizations and advocating our business interests to government. We are also dedicated to promoting our community's unique sense of place and ensuring the highest standards for an improved community quality of life.

Consumers are **63% more likely to buy goods and services** from a company that they believe is a member of the **local Chamber**.*

*Survey of U.S. adults by The Shapiro Group, a strategic consulting firm

PLATINUM SPONSORS



www.northsacramentochamber.org

www.northsacramentochamber.org

P.O. Box 15468
Sacramento, CA 95851



Leading Businesses, Building Community



North Sacramento
CHAMBER
OF COMMERCE

Proudly Serving

Point West/Arden Arcade
Old North Sacramento/Uptown
McClellan Park/Antelope/
North Highlands
Del Paso Heights/Robla

Membership Info & Community Map

www.northsacramentochamber.org

@N_SacChamber /NorthSacramentoChamber

Founded in 1923, the North Sacramento Chamber of Commerce is the community's leading advocate and champion for business. Its primary objective is to create a climate of growth and success in our community.



Welcome to North Sacramento

Promote, Engage and Grow your business...



The North Sacramento Chamber offers numerous opportunities for members to promote their product or service, increase visibility and gain new customers. With a chamber membership, you can reach potential clients through member exclusive advertising and opportunities for business-to-business advertising and publicity.

Need help telling your story? As a new member of the Chamber of Commerce, you will be acknowledged in our e-newsletter, on our social media sites, can include materials in our Sharepack mailings and have the opportunity to be highlighted in other chamber publications. You also can grow your business by advertising with the chamber and sponsoring events. The chamber may also promote your grand opening/ribbon-cutting ceremony or any special occasion. We will "LIKE" and "FOLLOW" you too when you do the same for us.

Membership also provides access to special and/or exclusive member to member discounts and offers from Chamber partners and members. We know saving money is important to your bottom-line, and that's important to the economic vitality of our community.

*"Consumers are more likely to do business with a company if it's a member of their local Chamber of Commerce."**

*According to a research study by The Shapiro Group, Inc. and Market Street Services

Membership

Becoming a member of the Chamber is easy and good for your business. 44% of customers are more likely to rate a business favorably when it is a member of the Chamber of Commerce. We offer many benefits at an outstanding value. Membership starts at less than fifty cents a day.

Values and Benefits

- Networking & Connecting Businesses
- Building a Strong Local Economy
- Representing Business with Political Action
- Promoting Community
- Education & Business Resources

Why should I join the Chamber?

The North Sacramento Chamber continues to be one of the most valuable partnerships businesses can use to expand their reach in the greater Sacramento Region. We believe our members' success rests in three key areas: *Networking, Advocacy and Education*. As a member supported organization for more than 90 years, we believe that your success is our success, and are committed to helping your business be successful.

How can I measure my return on my investment?

Participation is key, and being involved helps make a difference. Being a member of the Chamber creates important connections that enable individuals and companies to do and achieve more.

How are my dues used?

The North Sacramento Chamber directly gives 10% of the budget back to support community serving non-profits, scholarships for high school graduates, and the arts.

Membership Benefits

- You'll be our guest...Free admission to your first Chamber luncheon
- A 4-week trial subscription to the Sacramento Business Journal
- Free Chamber "swag"
- Membership plaque and color certificate
- Mail your material to all Members in our Share pack*
- Promote your event/special with our eBlast list for Free*
- Member-only prices for events and receptions
- Social Media interactions with the Chamber that you will "LIKE"
- Member discounts on services & education resources
- Priority and/or preference for general events, and inclusion in exclusive Member-only events.

* Membership benefits vary by investment level, see current benefits catalog for details. Inquire about Leadership Circle enhanced member benefits.

To Join the North Sacramento Chamber of Commerce, go online at www.northsacramento-chamber.org to fill out a membership form. You can also fill out a form on the reverse side and send it to us. It's that simple!



Old North Sacramento / Uptown

Uptown is a hip reinvestment area that was the main street (Del Paso Boulevard) and downtown of the former City of North Sacramento until 1964. It is a part of Historic highway 40, and home to the Police and Sheriff's Memorial Park. It is a destination point for its artsy and unique businesses, as well as its quaint small town charm and 1950's architecture. Just to the south is the beautiful American River Parkway and it's open space.



Point West / Arden Arcade

As one of Sacramento's best known business professional and retail hubs, Point West is home to the California Exposition Center which hosts the California State Fair, and to Arden Fair Mall, Sacramento's premier shopping center. Arden Arcade is home to most of Sacramento's auto dealer's and also to the Pavilions Shopping Center, Fulton Avenue District, and Town & Country Village. These areas welcome visitors with many of Sacramento's better hotel and lodging choices, like the Red Lion, Doubletree, Hilton, Marriott and some of the region's best restaurants, movie theaters and entertainment venues.



McClellan / Antelope / North Highlands

McClellan Park is North Sacramento's unique corporate business park and it's largest master planned community. These communities are home to the Aerospace Museum of California, which displays military and civilian aircraft. Antelope and North Highlands have very proud and patriotic histories around the former Air Base, with a very active veteran population. Watt Avenue, Walerga, Antelope and Roseville Road are all active business corridors.



Del Paso Heights / Robla

Del Paso Heights is home to Grant High School, and is rich in history and pride going back to the early 1900's. It is home to the award winning Del Paso Nuevo infill redevelopment project. Robla is a more rural community, also serving as housing to McClellan Air Base when it was open, similar to North Highlands and Rio Linda. Both these communities support large industrial parks along Interstate 880 and provide community and commuter supportive uses.